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## European WEEE News – July 2012.

Dear readers,

the following topics have been prepared for you this month:

<b>Commodities:</b>	Stability in summer.
<b>Producer responsibility:</b>	IT-manufacturers have the greenest brands.
<b>The Recycler's View:</b>	International Recycling & Recovery Congress in Berlin.
<b>From the countries:</b>	Germany, UK, France, Italy, Belgium, Malta.

### **Commodities: Stability in summer.**

Our partner for raw material reports, the IKB Deutsche Industriebank AG ([www.ikb.de](http://www.ikb.de)) announces a further increasing in the steel production. Whereas production in Europe is decreasing, there are growths in other regions. For July a decline in scrap prices and a stability in the prices for steel is expected.

The entire IKB-report can be found on our homepage [www.rene-europe.com](http://www.rene-europe.com) under the column WEEE News / Newsletter.

### **Producer responsibility: IT-manufacturers have the greenest brand.**

The consulting Interbrand has determined the „Best Global Green Brands“ this year again (<http://www.interbrand.com/en/best-global-brands/Best-Global-Green-Brands/2012-Report.aspx>). According to this automobile manufacturers are the leader of the list, directly followed by IT-producers like HP, Panasonic and Dell. Apple is on the 13th place and Nintendo is lagging behind on the 48<sup>th</sup> place.

### **The Recycler's View: International Recycling & Recovery Congress in Berlin.**

This congress is an international forum for the exchange of information regarding the waste stream management and recycling in the EU. After two years in Warszawa the event is now held in Berlin again. The speeches are covering political and strategic topics as well as subject areas of the WEEE-legislation and recycling. RENE AG is giving a speech upon the WEEE Recast (WEEE 2.0). ([http://ec.europa.eu/environment/waste/weee/index\\_en.htm](http://ec.europa.eu/environment/waste/weee/index_en.htm)).

Source: <http://www.vivis.de/international-recycling-a-recovery-congress-irrc/programm-irrc.html>

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**From the countries:** Germany, UK, France, Italy, Belgium, Malta.

**Germany: bvse founds working group “recycling of cooling appliances”.**

The foundation bvse has initiated a working group for the standardization of norms in the recycling of cooling appliances and for the preparation for the implementation of WEEE 2.0. It is intended to influence the political decision making process with this committee.

Source: euwid online

**UK: Recyclers should not forget rare earths.**

The British WRAP (<http://www.wrap.org.uk/>) has again pointed out the importance of rare earth materials in waste equipment. According to this, British recyclers are focussed too much on the relatively easy shredding and marketing of regular metals and plastic.

Source:

<http://www.wrap.org.uk/sites/files/wrap/IMT002%20Strategic%20Raw%20Materials%20Capacity%20Report%20-%2027th%20March%202012.pdf>

The recycler Create Liverpool Ltd. has lost its operating licence as AATF, this has been published by the UK Environment Agency.

Quelle: RENE AG UK

**France: Waste equipment is worth a call.**

For the fifth year the French Eco-Systèmes has taken out in radio a series of three advertisement spots for recycling. During several weeks they intensively advertise for the handing in of waste equipment. In a quite funny way the spots convey to the end-users how to “get rid” of household waste equipment easily.

Source: <http://webzine.eco-systemes.fr/?Une-nouvelle-campagne-radio-des>

**Italy: Collection amounts are still increasing.**

Italy has collected 260.090 tons of waste equipment during 2011; this has been published by the WEEE coordination centre. With this, the target of 4 kilograms per capita has been exceeded.

Source: ecoR'it

**Belgium: New collection record in 2011.**

In the year of 2011 10.373 tons of waste equipment have been collected in Belgium. With 10 kilograms per capita this is a new collection record.

Quelle: [www.recubel.be](http://www.recubel.be)

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**Malta: Goodbye to deposit.**

Malta has reported that in 2011 22.000 “WEEE units” have been collected. The part of recycling through waste treatment facilities is increasing.

Source: eu-recycling.com, Ausgabe 06/2012 page 30.

We wish all of our readers a succesful month and a nice summer break!

Your RENE Team