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## Europäische WEEE News – Januar 2012.

Dear readers,

the following topics have been prepared for you this month:

<b>Commodities:</b>	Moving up.
<b>Producer responsibility:</b>	Article 11 completes RFQ.
<b>The Recycler's View:</b>	Cherry picking by the German Post.
<b>From the countries:</b>	Germany, UK, France, Italy, Finland.

### **Commodities: Moving up.**

Our partner for raw material reports, the IKB Deutsche Bundesbank, forecasts another increase in world steel production by 4 % in 2012. Also scrap prices pulled up in January.

The entire IKB-Report can be found on our homepage [www.rene-europe.com](http://www.rene-europe.com) under the column WEEE News / commodity reports.

### **Producer responsibility: Article 11 completes RFQ.**

Recycling companies normally do not care much about article 11 from Directive 2002/96/EC. "Dis-assembly is more of our business than of the producers" is a common statement. It is therefore remarkable that producer appear to incorporate guidelines for dis-assembly as a requirement of their supplier selection. This is particularly true for those producers who give special attention to environmental aspects.

Source: RENE research

### **The Recycler's View: Cherry picking by the German Post.**

Return your household WEEE by mail? What appears to be a marketing campaign is a new German WEEE return program. „Electroreturn" offers private households indeed the possibility to return WEEE by ordinary mail. However, this appealing offer is limited to such WEEE that fits into an A4 envelope, (small) packages are excluded. This approach will limit the returns to small, valuable equipment that will end up at one central recycling site in Western Germany. It is to be seen if this approach will generate additional return volumes or is a marketing campaign after all.

Quelle: RENE AG

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**From the countries:** Germany, UK, France, Italy, Finland.

**Germany: WEEE-Recast does not prevent from illegal exports.**

Holger Kraemer, spokesperson of the liberal party in the European Parliament, (<http://www.holger-kraemer.de>) has pointed out that the regulations in the WEEE recast do not prevent from illegal exports outside the EU. This can only be avoided by stronger means of consequent enforcement. ([http://ec.europa.eu/environment/waste/weee/index\\_en.htm](http://ec.europa.eu/environment/waste/weee/index_en.htm))

Source: <http://www.recyclingportal.eu/artikel/28014.shtml>

**UK: If you don't go to the municipal collection place, it comes to you.**

In Großbritannien hat eine neue Initiative zur Erhöhung der Sammelmengen von EAG großen Erfolg gehabt: In West Sussex wurden mobile Sammelstationen aufgestellt, die von den dortigen Bewohnern gern angenommen wurden. Besonders Elektrokleingeräte fanden ihren Weg in die knallbunten Container.

Source: <http://www.viridor.co.uk/news/recycling-campaign-proves-weee-ly-successful/>

**France: Evidence for B2B return setup is required by authority.**

Together with the annual report 2011, producer of B2B products have to show evidence to ADEME about their individual return organisation. The format is prescribed by the authority and leaves little space for explications. The form sheets are available on the website of ADEME. RENE is available for questions at [veronika.pfohl@rene-europe.com](mailto:veronika.pfohl@rene-europe.com)

Source: [www.ademe.fr](http://www.ademe.fr).

**Italy: Retail does not stick to the rules.**

The EU commission has officially criticized Italy for retail not informing the consumer upon the return possibility when purchasing a new product. 63 % appear not to inform correctly, 40 % simply ignore their obligations.

Source: [http://www.tuttoambiente.it/new/eco\\_news.htm](http://www.tuttoambiente.it/new/eco_news.htm)

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**Finland: Reporting now in kilogram**

The collective system Elker is has switched the sales reporting into kilogram with the beginning of 2012. Those product groups that have been reported in units are now also part of the overall aligned weight reporting.

Source: Elker Producer Newsletter 1/2012 [www.elker.fi](http://www.elker.fi)

We wish all of our readers a succesful month!

Your RENE team